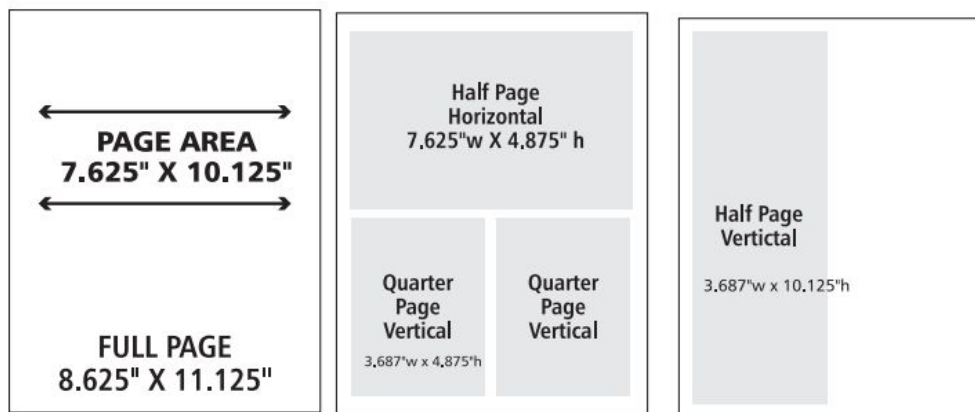

TOPPICK MEDIA, is a multi media advertising company and DFWs premium lifestyle magazine publication. - The number 1 resource to the fast expanding South East Asian community in DFW.

Each edition has a new theme- we have opportunities for front cover, article or ad. Here is our latest magazine:

<https://www.dropbox.com/s/zatk2r9za1r5gzp/TPM%20%20Vol%2012%20as%20on%2013th%20APR%202020.pdf?dl=0>

Advertising Packages - PRINT AND DIGITAL

NON PREMIUM ADVERTISING SPOTS



Advertising Packages - PRINT AND DIGITAL

Inside Full Page

- *Top Banner Ad
- *Designed with 2 proofs
- *PDF File of Ad downloadable for your promotions
- *Social Media Shares
- *Digital Magazine

\$750 Full Page Ad Digital Publication

Inside Half Page:

- *Top Banner Ad
- *Designed with 2 proofs
- *PDF File of Ad downloadable for your promotions
- *Social Media Shares
- *Digital Magazine

\$500 Half Page Ad Digital Publication

Inside Quarter Page:

- *Top Banner Ad
- *Designed with 2 proofs
- *PDF File of Ad downloadable for your promotions
- *Social Media Shares
- *Digital Magazine

\$350 Half Page Ad Digital Publication

PREMIUM ADVERTISING SPOTS

OUR PUBLICATION 2 FRONT COVERS Health-Lifestyle TOP PICK MEDIA PRINT MAGAZINE IS A TWO FRONT COVER MAGAZINE, AN INNOVATIVE DESIGN IDEA WHICH SUPPORTS OUR ADVERTISERS WITH ADVERTISING OPPORTUNITY.

WHY CHOOSE PREMIUM PLACEMENT If you are looking for the most impactful placements, the back, first page, inside cover, and inside back cover are the best options—we have more creative options to incorporate our theme into your ad and make it eye catching as well as relevant to our readers interests.



TOPPICK Media Social Media Packages:

Our listeners, readers and followers start here. We are not only a premium lifestyle magazine with 15,000+ distributed per print, we also offer social media marketing on Facebook and Instagram to over 75000 followers, we offer your business booth and sponsorship opportunities at our events that bring in a collective total of 50000 people annually and also FM and AM radio advertising - giving your business a 360 degrees all around marketing, as a one stop shop.

Social media marketing is an essential component of any business, but one few have mastered. Our social media marketing plan template is ideal for any company offering stellar services in their industry. It's highly customizable to the specific services you offer and made to impress potential clients.

Advertising Packages -Social Media

- *1 Post a week (Your design)
- * 50 Shares in various groups and message boards
- * Affiliations on social media
- * Networking on our groups
- * Targeted Community Marketing

\$500 Minimum Package

- *1 Post a week (designed by our team)
- * 50 Shares in various groups and message boards
- * Affiliations on social media
- * Targeted Community Marketing
- * Networking on our groups
- * 1 Live video at location or endorsed video on facebook

\$750 StandardPackage

- *1 Post a week (designed by our team)
- * 50 Shares in various groups and message boards
- * Affiliations on social media
- * Targeted Community Marketing
- * Networking on our groups
- * 2 Live video at location or endorsed video on facebook

\$1250 StandardPackage



- *1 Post a week (designed by our team)
- * 50 Shares in various groups and message boards
- * Affiliations on social media
- * Targeted Community Marketing
- * Networking on our groups
- * 2 Live video at location or endorsed video on facebook
- *manage your facebook page

\$1500 StandardPackage

*Note: at a **1250+ monthly budget** we offer a complementary ad in our magazine as well as live shout out on our weekly radio show on 104.1fm 700am (South East Asian Radio Frequency)*

Stay connected

*We have collectively over **85,000** followers and viewers on our social media platform and affiliated with various groups and communities. Please like and follow us!*

<https://www.facebook.com/mysticmandalanetwork>

<https://www.facebook.com/Toppickmedia>

<https://www.facebook.com/groups/TopPick4u>

<https://www.facebook.com/groups/1712154442394773>

<https://www.facebook.com/groups/163832634296481>

*Join our **FREE** whatsapp networking group to promote your services*

<https://chat.whatsapp.com/KHsQhVTIdHtIBp1cCd6xJL-->



Advertising Packages –Dallas Business Network Panel

Business Network Panel - With the current crisis of covid 19, many fellow Texans have faced hard decisions that were not projected for 2020. From economic & financial hardships, to health, education, social issues, political parties & elections, non profit relief, crisis relief and the restrictions and provisions that covid 19 has eradicated normalcy on a global scale.

Each Sunday we set forth a new theme of insights and discussions given by leaders, experts and fellow samaritans of the community. The importance of addressing public inquiry is vital now more than ever. Confusion and the inability to access public information has kept many without the resources and knowledge to utilize for their higher best.

To participate as panlists and to encourage this community platform we charge at **\$150 chair fee and 1 hour of your time.**

Once the form is filled out below and you have been accepted, we will then announce live on the radio the week before as well as during the current panel the topic and our audience presubmits questions for the panel.

The questions will then be provided to our panelists by the Friday before the panel, giving our audience enough time to fully submit the questions for the discussion. Live questions are also asked based on time availability.

Panel Format:

- 1.) Submit Panel Form
- 2.) Welcome email
- 3.) Flyer is created
- 4.) Flyer and Promotion released to public
- 5.) Public questions submission
- 6.) Panel Question and email -Submitted questions will be sent on Friday evening, Saturday Morning before the Sunday discussion panel.
- 7.) LIVE broadcast Video is shared on multiple platforms
- 8.) After broadcast Video is available to reshare on your platforms
- 8.) Broadcasted on 104.1fm and 700am Every Wednesday at 1:30pm-2:30pm
- 9.) Award of participation and recognition

Business Desi Network Panel:

Exclusive to you and your organization or exclusive to your field there are two options.

1.) A minimum of 3 panelists in the same field (not from the same organization) ie. Real estate panel- you would find 3 other panelists in the same field to give the audience a broader view of that industry

Note- not from the same company

2.) Exclusive Panel- up to 4 panlists from your company which would focus only on your services and agenda. \$600 total

We have recurring event date promotions until September on our social media platforms which allows us to continue to promote upcoming panels and the flexibility to decide the topics and panelists about two weeks in advance as things rapidly change in almost every topic we do not scope further than that and adapt accordingly.

As of now, we have about 200 live viewers on any given panel, over 600 people going or interested to the event on facebook. We get 9-10,000 plus viewers post the weeks after the show.

SEE BELOW LIVE VIEWERS:



Advertising Packages –EVENTS

2020 Dates and Venues POSTPONED



Plano Family Expo July 25, 2020 Summer VIRTUAL EXPO

Average Attendance 5,000+ (based on indoor expo)



Plano Family Expo Trick or Treat October 19, 2020 VIRTUAL EXPO

Average Attendance 5,000+ (based on indoor expo)



Holi Mela May 2, 2020 South Fork Ranch

Average Attendance 5,000+ POSTPONED to 2021



Holistic Festival of Life Summer May 30, 2020

Average Attendance 5,000+ POSTPONED 2021



Holistic Festival of Life Winter December 5, 2020 Plano Event Center

Average Attendance 5,000+ POSTPONED 2021

